



TelAuc 2020 Marketing Guide

Starts April 23

Promotional Benefits	Standard	Chairman's	Specials
For each ITEM valued at:	\$75 to \$499 each item	\$75+ each item 8 or more items	\$500+ each item
Website Hyperlink to your website on wcny.org/telaucdonate Item description	x	x	x
Print Company listing in July/August WCNY <i>CONNECT</i> magazine (mailed to ~15,000 member homes)		x	x
eGuide Featured in one WCNY digital news blast in April or May Hyperlink to your website		x	x
Facebook Featured on WCNY's Facebook page (7,173 followers)			x

Additional Promotions

Cash Supporter
All cash contributions welcome!
Receives Chairman benefits.

Single Item \$1,000+
Included in TelAuc Online TV Promo
Receives Specials benefits.