



TelAuc 2020 Marketing Guide

Starts April 23

Promotional Benefits	Standard	Chairman's	Specials
For each ITEM valued at:	\$75 to \$499 each item	\$75+ each item 8 or more items	\$500+ each item
<b style="color: #0070C0;">Website Hyperlink to your website on wcny.org/telaucdonate Item description	x	x	x
<b style="color: #0070C0;">Print Company listing in July/August WCNY <i>CONNECT</i> magazine (mailed to ~15,000 member homes)		x	x
<b style="color: #0070C0;">eGuide Featured in one WCNY digital news blast in April or May Hyperlink to your website		x	x
<b style="color: #0070C0;">Facebook Featured on WCNY's Facebook page (7,173 followers)			x

Additional Promotions

Cash Supporter

All cash contributions welcome!

Receives Chairman benefits.

Single Item \$1,000+

Included in TelAuc Online TV Promo

Receives Specials benefits.