



Radio Remix FAQ

Q: What is WCNY's Radio Remix?

A: WCNY is reprogramming two of its FM radio stations. WCNY's 91.3 Classic station will NOT change, but WCNY wants to know what you would like to hear on the HD2 and HD3 stations!

News, sports, finance, business? Film talk, politics, music, podcasts? Kids, family, history? Science and technology? Health and wellness? Community matters? Something else?

WCNY's Radio Remix 19-county engagement and feedback campaign seeks your ideas on how to remix, remake, and create new content on HD2 and HD3.

We've turned up the volume! We are all ears.

Plain and simple: Make these stations YOURS! This survey will be open until May 31.

All submissions will be eligible to win a Sonos Play:1 speaker by entering your email address!

Q: What is HD Radio?

A: HD Radio is a technology that allows radio stations to use their existing radio frequency to carry additional channels of digital content. It also allows for some convenience features, such as displaying the name of the artist and song, and the name of the station, on the screens of HD capable radios.

HD Radio technology allows stations to put up to four additional channels in the same space that used to be occupied by a single channel while simultaneously allowing traditional FM radios to continue to receive the main channel.

When a radio is HD compatible, you will see the name or call letters of the station on the radio's display followed by HD2, HD3 and/or HD4. Each of these channels of content can be completely different.

Q: How can I listen to HD Radio?

A: Most cars manufactured in the last five years have HD capable radios installed by default. For home use, there are numerous electronics manufacturers making both stereo components and

tabletop radios that are HD compatible. Many home theater systems also now come with HD capable tuners built into them.

Q: How can I share what I want on the new HD2 and HD3 stations?

A:

Online Share your feedback here: <https://www.surveymonkey.com/r/VF7TN5Y>

Email us at radioremix@wcnny.org.

Tweet us @WCNY.

Comment on our Facebook post and share with your friends!

Meet us at one of our Radio Remix events in your community! See where we'll be tuning into YOU!

Snail mail us at 415 W. Fayette St., Syracuse, NY 13204

Q: When will the new stations be ready to listen to?

A: WCNY will unveil the new stations in Summer 2019.