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wcny.org  
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**WCNY's Travel Auction '14 - January**

**PARTICIPATION FORM**

Property Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Website www. \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Due to the travel distance involved, please consider the following:

**Eastern & Central States: 2-or-more night stays preferred**

**Mountain & Pacific States and Canada: 3-or-more night stays preferred**

**Caribbean & International properties: 4-or-more night stays preferred**

# of Certificates: \_\_\_ 1 \_\_\_ 2 \_\_\_ 3 \_\_\_ 4 \_\_\_ 5 \_\_\_ Other

Value of EACH Certificate: \$ \_\_\_\_\_

Valid: \_\_\_ Any Night  
\_\_\_ Weekends only (Fri-Sat)  
\_\_\_ Weeknights only (Sun-Thurs)

**Blackout Dates/Restrictions - please include these on your gift certificate(s):**

\_\_\_\_\_  
\_\_\_\_\_

Expiration Date: \_\_\_\_\_ (we recommend December 30, 2014)

Please make sure this date matches the date on the certificate(s)

**PROMOTIONAL BREAKDOWN**

<u>Each Certificate Value</u>	<u>On-Air Promotion</u>	<u>Web Promotion</u>
\$200-\$499	30-second spot	All properties will be listed on our website <a href="http://www.wcny.org">www.wcny.org</a> with a hyperlink to your website
\$500-\$999	40-second spot	
<b><u>*Great Escapes (will air twice per night)</u></b>		
*\$1000-\$1999	50-second spot	
*\$2000+	60-second spot	